GREATER HELLS CANYON COUNCIL

Working to connect, protect, and restore the wild lands, waters, native species and habitats of the Greater Hells Canyon Region
How we work

The Greater Hells Canyon Region has an amazing diversity of elevations and habitat types, from the snowy alpine peaks of the Wallowas, to the hot and grassy depths of Hells Canyon. GHCC advocates for connected wildlife corridors and environmentally respectful public lands management practices throughout the region.

CONNECT

Place to place: The Greater Hells Canyon Region is the hub of three great eco-regions—the Northern Rockies, the Great Basin, and the Pacific Northwest.

People to place: A deep personal connection to this magnificent region inspires healthier living and fosters a sense of stewardship.

People to people: Love for this special place brings people together and enriches all our lives.

PROTECT

We defend intact and old growth forests, roadless areas, potential wilderness areas, native grasslands, other undeveloped lands, and wild waters on the public lands within the Greater Hells Canyon Region from threats to their integrity, including diminishment of native species and loss of function.

RESTORE

Our public lands have been damaged by decades of fire suppression, reckless logging, and irresponsible grazing. We have opportunities to work with the Forest Service and other stakeholders to restore these lands to a healthier, more natural version of themselves. Restoration can be as large-scale as designing a dry forest restoration thinning project, or as focused as weeding out invasive plants from a plot with an endangered endemic plant community.
Sponsorship Opportunities

Business sponsors are key to our ability to successfully accomplish our mission. While businesses can support our work in general with in-kind or monetary donations, we offer additional sponsorship opportunities for our Hellraiser and Fall Gala fundraisers and our work on the Blue Mountains Trail.

HELLRAISER

Our largest annual fundraiser is held each year in the spring in Portland, Oregon. The ticketed event features a catered dinner with an engaging keynote presentation plus a live and silent auction, raffle prizes, and more. Sponsors are also invited to offer relevant auction packages.

FALL GALA

This event functions as part fundraiser and part celebration for our long-time dedicated supporters in Northeast Oregon. Alongside featured auction packages, everyone pitches in with local and regional crafts, great food, music, and a steady dose of inspiring adventure stories from the past year.

BLUE MOUNTAINS TRAIL

In 2021, we launched Oregon’s newest long-distance trail, the Blue Mountains Trail – forming a 530-mile spiral linking all seven of Northeast Oregon’s Wilderness Areas and connecting hikers to Joseph, Troy, Tollgate, La Grande, Sumpter, Austin Junction, and John Day.
Sponsorship Levels

We have established a tiered sponsorship program to help guide how your business support will be shown to our audience. In-kind donations are also always appreciated, and we are happy to discuss how these may contribute toward a business sponsorship.

|$500+

Your business sponsorship will include your logo on our website and at least one announcement on Facebook, Instagram, and in our monthly newsletter. Your logo or business name will also be included in an appeal letter and listed as a Blue Mountains Trail sponsor.

|$1,000+

In addition to the prior sponsorship benefits, you will be included as a sponsor for your choice of the Hellraiser or the Fall Gala fundraiser events.

This will include multiple emails, social media promotional posts, and a special thank you for our sponsors at the event of your choosing.

|$2,000+

In addition to the prior sponsorship benefits, you will be included as a sponsor for both the Hellraiser and the Fall Gala fundraisers.

Sponsors at this level will also be more prominently displayed on our website and other promotional materials.

|$5,000+

Sponsors at this level will receive all of the prior benefits in addition to top display on our website and other promotional materials alongside our largest foundation partners.

Ask about GHCC presentations to your staff about our work and/or custom field trips in our mission area.
Let’s Talk

We look forward to connecting with you. If you are interested in exploring different options for your business to support our work, we’d love to hear what you have in mind.

Contact: Jared Kennedy, Development Director
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