

# GREATER HELLS CANYON COUNCIL

Working to connect, protect, and restore the wild lands, waters, native species and habitats of the Greater Hells Canyon Region



# How we work

The Greater Hells Canyon Region has an amazing diversity of elevations and habitat types, from the snowy alpine peaks of the Wallowas, to the hot and grassy depths of Hells Canyon. GHCC advocates for connected wildlife corridors and environmentally respectful land management practices throughout the region.

## CONNECT



Place to place: The Greater Hells Canyon Region is the hub of three great eco-regions—the Northern Rockies, the Great Basin, and the Pacific Northwest.

People to place: A deep personal connection to this magnificent region inspires healthier living and fosters a sense of stewardship.

People to people: Love for this special place brings people together and enriches all our lives.

## PROTECT



We defend intact and old growth forests, roadless areas, potential wilderness areas, native grasslands, other undeveloped lands, and wild waters on the public lands within the Greater Hells Canyon Region from threats to their integrity, including diminishment of native species and loss of function.

## RESTORE



Ecosystems across our region have been impacted by decades of fire suppression, reckless logging, and irresponsible grazing. We work with public agencies, private landowners, tribal partners and other organizations to restore lands to a more natural version of themselves. Activities including monitoring ecosystem health, native species abundance, trail stewardship, addressing human-wildlife conflicts, and supporting keystone species reintroduction efforts.

# Sponsorship Opportunities

Business sponsors are key to our ability to successfully accomplish our mission. While businesses can support our work in general with in-kind or monetary donations, we offer additional sponsorship opportunities for our pub talks, the annual Fall Gala Fundraiser, and in support of our work on the Blue Mountains Trail.

## COMMUNITY EVENTS



In cities, towns and communities across the Pacific Northwest, we host informal presentations at pubs, businesses, homes and other venues to broaden awareness about our work, to deepen and understanding of the issues impacting the Greater Hells Canyon Region.

## FALL GALA



The annual Gala in La Grande, Oregon functions as part fundraiser and part celebration for our long-time dedicated supporters in our mission area. Alongside featured auction packages, everyone pitches in with local and regional crafts, great food, music, and a steady dose of inspiring adventure stories from the past year.

## BLUE MOUNTAINS TRAIL



In 2021, we launched Oregon's newest long-distance trail, the Blue Mountains Trail – forming a 530-mile spiral linking all seven of Northeast Oregon's Wildernesses to the region's thriving rural communities. Join us for a trail work party; We're tackling years of maintenance backlogs!

# Earth Day Oregon

Earth Day Oregon organizes a statewide coalition of partners that inspires collective giving and action on April 22nd every year—to amplify the impact of nonprofits like us who make Earth Day their every day.

GHCC participates in Earth Day Oregon as a qualifying non-profit that contributes to the United Nations 17 Sustainable Development Goals in Oregon. We partner with businesses that support these goals and seek to raise visibility for our work.



**Businesses who choose to become a supporter of GHCC and the Blue Mountains Trail by the beginning of March 2023 have an opportunity to be part of Earth Day Oregon.**

## What it takes to partner with us for Earth Day Oregon...

1. Business Partners support GHCC for Earth Day Oregon with a meaningful donation. This can mean writing a check, donating a percent of sales for Earth Day, week, or month, or another idea. We're happy to talk about what works for your business. Your donation is made directly to us in honor of Earth Day, no later than May 15th, and we provide a tax receipt.
2. Business Partners join us in getting the word out about our Earth Day Oregon campaign. This can mean highlighting you as a Business Partner, inviting clients/customers to participate, and inviting Oregonians more broadly to join you in supporting our cause in honor of Earth Day. (Earth Day Oregon provides easy-to-use resources to partners such as sample social media posts, branded images, posters, etc.)

# Sponsorship Levels

We have established a tiered sponsorship program to help guide how your business support will be shown to our audience. In-kind donations are also always appreciated, and we are happy to discuss how these may contribute toward a business sponsorship.

## \$500+

Your business sponsorship will include:

- logo on our website
  - at least one announcement on Facebook, Instagram, and in our monthly newsletter
- logo or business name included in a fundraising letter
- listed as a sponsor of the Blue Mountains Trail

## \$1,000+

Includes \$500 level benefits, plus:

- highlighted as a sponsor for either all of GHCC's community events or the Fall Gala fundraiser event
- multiple emails, social media promotional posts, and a special thank you for our sponsors at the event of your choosing

## \$2,000+

Includes \$1,000 level benefits, plus:

- highlighted as a sponsor for our full slate of community events as well as the Fall Gala fundraiser event
- logo will be more prominently displayed on our website and other promotional materials

## \$5,000+

Includes \$2,000 level benefits, plus:

- top display on our website and other promotional materials alongside our largest foundation partners
- \*Ask about GHCC presentations to your staff about our work and/or custom field trips in our mission area.

# Let's Talk

We look forward to connecting with you. If you are interested in exploring different options for your business to support our work, we'd love to hear what you have in mind.



**Contact:** Jared Kennedy, Development Director  
[ghcc@hellscanyon.org](mailto:ghcc@hellscanyon.org) (541) 963-3950